

WORLDWIDE

TOPICS

ALL ABOUT GIORGIA

Accurat A new model of enterprise

Getting things done Tools and media

Data serendipity Goals and ideas and ideals

(and some designs for our lives)



*I am an italian information
designer living in New York.*



In her own
words:



*I am an italian information
designer living in New York.*



In her own
words:

GIORGIA LUPI

I am an **information designer, artist, and author.**

Data is my tool, medium, and material to tell stories.
With my practice, I create **visual languages** to represent data to make them **more contextual, engaging, and human.**

GO TO WEBSITE



Giorgia Lupi

@giorgialupi

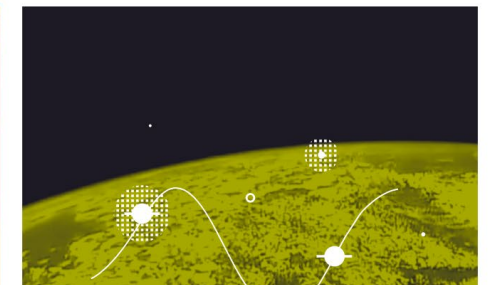
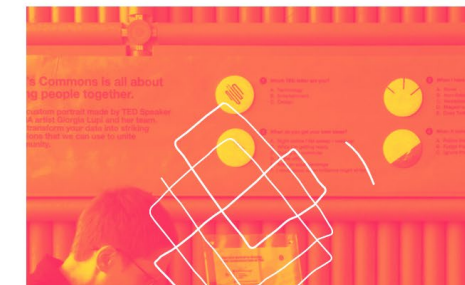
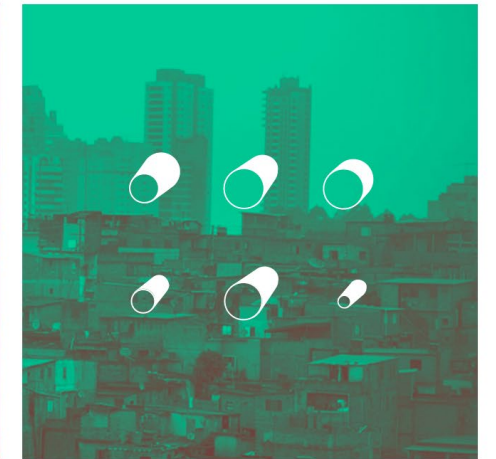
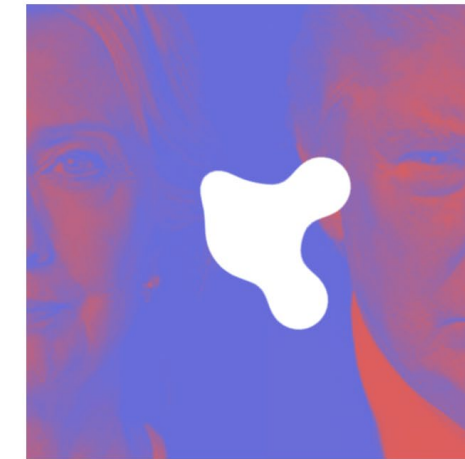
Information designer. Co-founder and Design Director at @accuratstudio. Co-author of @_deardata. @TEDtalks speaker. My work is in @MuseumModernArt collection.

Tweet
6,538

Twee



Accurat is a global, data-driven research, design, and innovation firm with offices in Milan and New York.



GIORGIALUPI.COM

TWITTER.COM/GIORGIALUPI

WWW.ACCURAT.NYC

TOPICS

ALL ABOUT GIORGIA

Accurat A new model of enterprise

Getting things done Tools and media

Data serendipity Goals and ideas and ideals

(and some designs for our lives)

SEARCH INTEREST FOR

Showing searches for
15 October 2016

CANDIDATES

ABORTION ●

BLACK LIVES MATTER

BREXIT

ECONOMY

FOREIGN POLICY

GLOBAL WARMING

ABOUT

HE

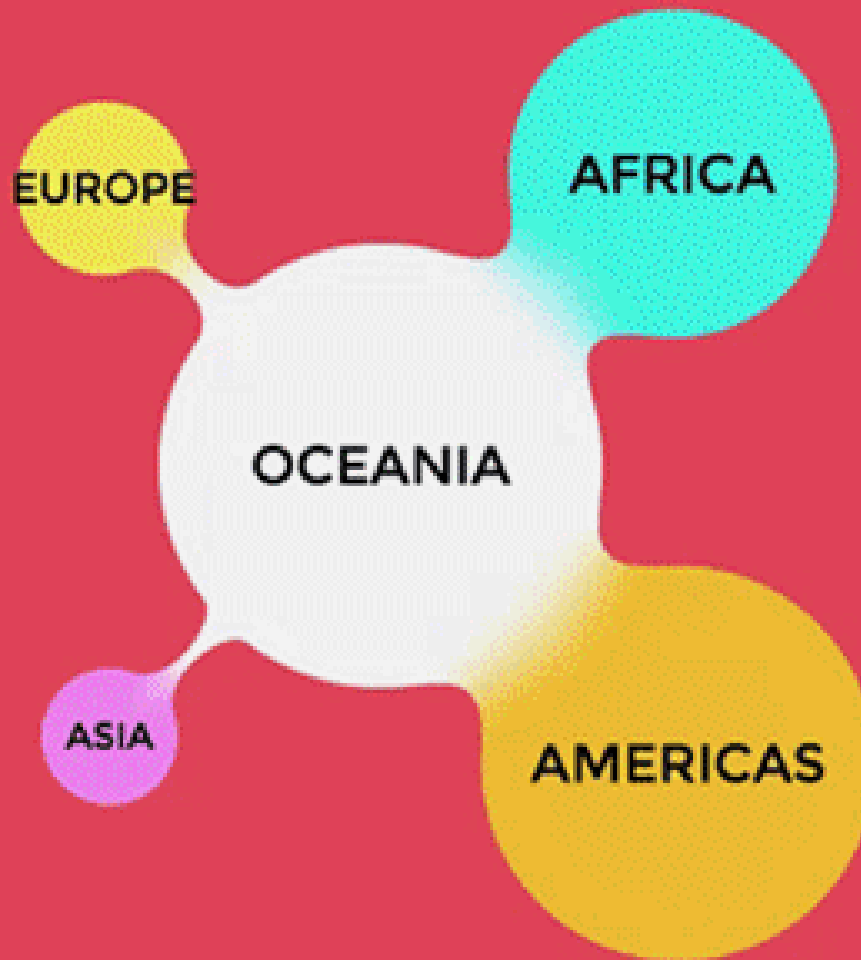
SH

CANDIDATES



You are looking at search interest outside the US for Donald Trump, grouped by world region.

[More about Donald Trump and this issue](#)



CLICK THE BUBBLES TO SEE THE COUNTRIES

BLOB

ATLAS

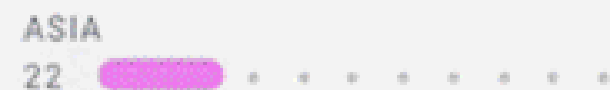
DROPS

SHOW USA

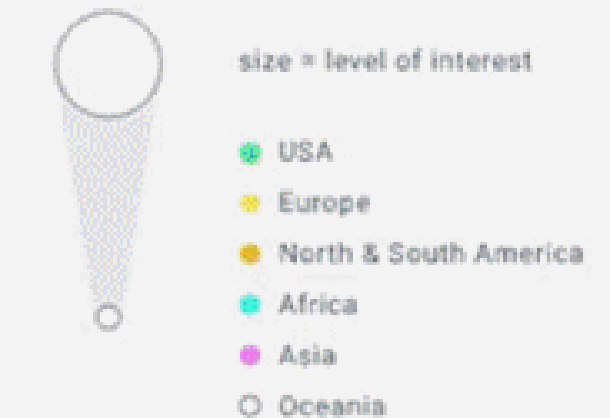
powered by
Google News Lab

designed by
accurat /llll/l

TOP CONTINENTS SEARCHING FOR CANDIDATES + DONALD TRUMP (AVG)



HOW TO READ IT



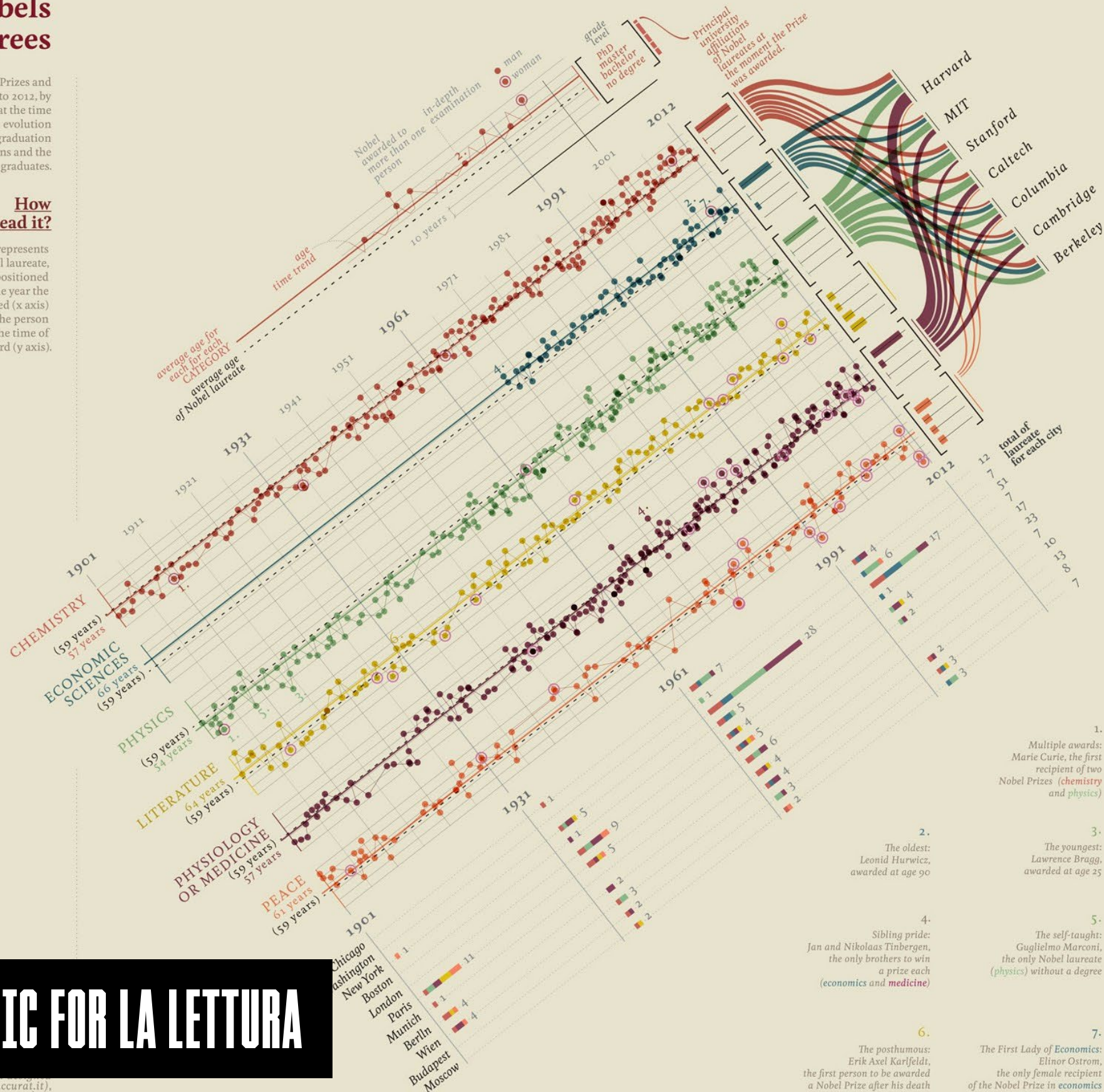
[HTTP://WWW.WORLDPOTUS.COM](http://www.worldpotus.com)

Nobels no degrees

This visualization explores Nobel Prizes and graduate qualifications from 1901 to 2012, by analysing the age of recipients at the time prizes were awarded, average age evolution through time and among categories, graduation grades, main university affiliations and the principal hometowns of the graduates.

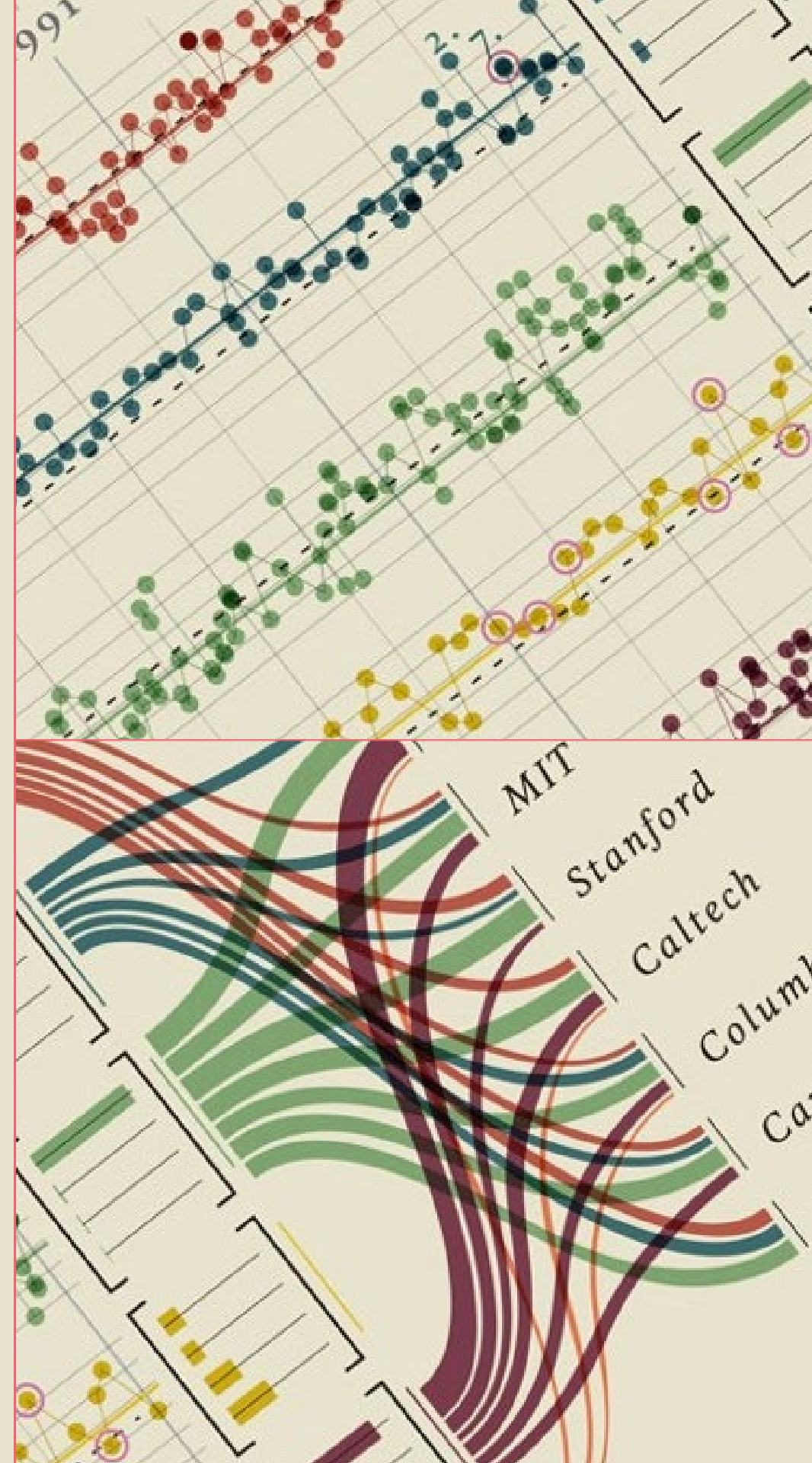
How to read it?

Each dot represents a Nobel laureate, each recipient is positioned according to the year the prize was awarded (x axis) and age of the person at the time of the award (y axis).



INFOGRAPHIC FOR LA LETTURA

and produced by Accurat (www.accurat.it), and was originally published in Italian on La Lettura the Sunday cultural supplement of Corriere della Sera.

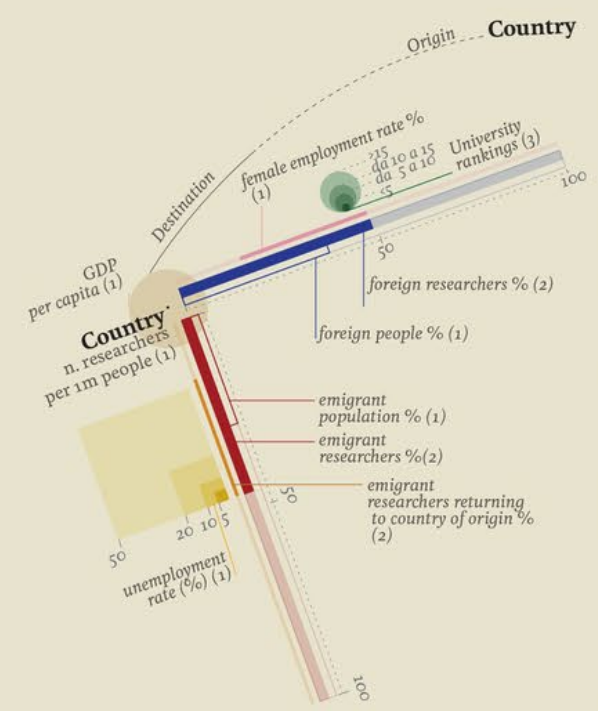


is explored through a map showing incoming and outgoing flows of researchers in 16 countries. Using a series of parameters, the map is an attempt to discover the motivations that move researchers from one country to another. Each country is visualized through the representation of: GDP per capita, female employment rate, overall unemployment rate, university rankings, percentage of foreign researchers, percentage of overall foreign population, percentage of emigrant researchers, percentage of overall emigrant population, percentage of researchers returning to their country of origin, and the main countries researchers come from and move to.

How to read it?

The countries are positioned according to:
 % of GDP invested in R&D (x axis)
 + n. of researchers per 1m people (y axis)
 The analysis is based on the following data

y axis: n. of researchers per 1m people



INFOGRAPHIC FOR LA LETTURA



TYPES OF AUDIENCE/CLIENTS

```
graph TD; A[TYPES OF AUDIENCE/CLIENTS] --- B[TRADITIONAL MEDIA]; A --- C[TECH COMPANIES]; A --- D["“INNOVATION” FIELD"]; A --- E[REGULAR COMPANIES]
```

TRADITIONAL MEDIA

TECH COMPANIES

“INNOVATION” FIELD

REGULAR COMPANIES

TRADITIONAL MEDIA

TECH COMPANIES

“INNOVATION” FIELD

REGULAR COMPANIES

```
graph TD; A[TRADITIONAL MEDIA] --- B[ ]; B --- C[SAME APPROACH FOR DATA]; D[TECH COMPANIES] --- B; E["INNOVATION" FIELD] --- B; F[REGULAR COMPANIES] --- B;
```

SAME APPROACH FOR DATA

TRADITIONAL MEDIA

TECH COMPANIES

“INNOVATION” FIELD

REGULAR COMPANIES

SAME APPROACH FOR DATA

SEES THE SAME USER: SOMENONE WHO WANTS TO BE CONNECTED

TOPICS

ALL ABOUT GIORGIA

Accurat A new model of enterprise

Getting things done Tools and media

Data serendipity Goals and ideas and ideals

(and some designs for our lives)



With my work, I challenge the impersonality that data might communicate, designing visual narratives that connect numbers to what they stand for: knowledge, behaviors, people.



In her own
words:

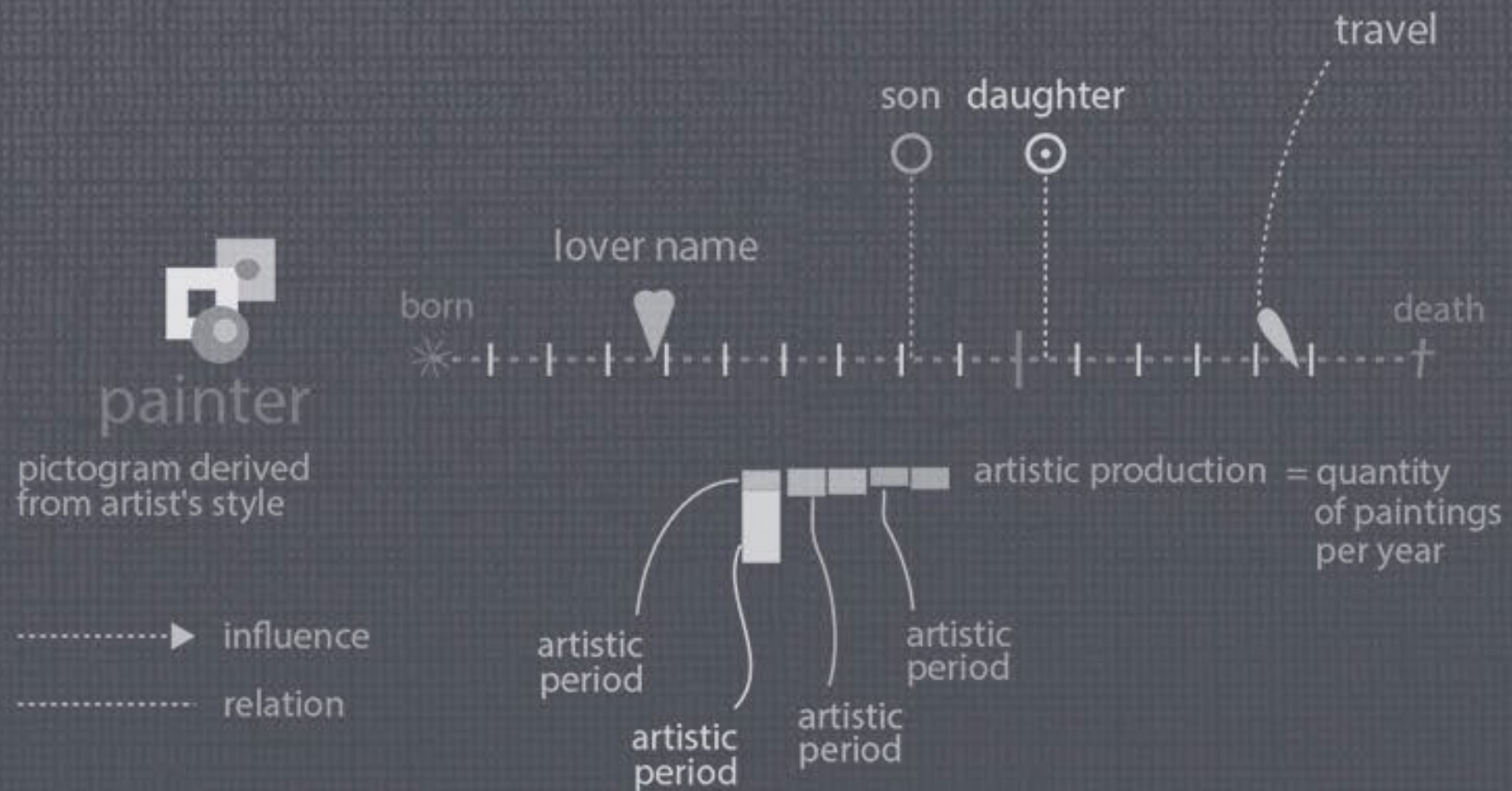


*With my work, I challenge the impersonality that data might communicate, **designing visual narratives** that connect numbers to what they stand for: knowledge, behaviors, people.*



In her own
words:

Shapes, elements and form: how to read each painter's timeline





*With my work, I challenge the impersonality that data might communicate, designing visual narratives that **connect numbers to what they stand for: knowledge, behaviors, people.***



In her own
words:

On the visual side, we decided to literally “steal” from each painter’s style, picking the colors and shapes each one of them uses to compose their unique timelines of life events and artworks.



Picasso



Miró



Boccioni



Kandinsky



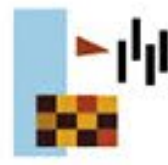
Matisse



Mondrian



Klee



Klimt



Dalí



Pollock

SAME APPROACH FOR DATA

COMPLEXITY

CONTEXT

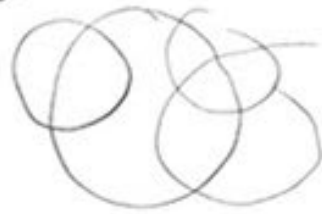
HYBRID MODELS AND FORMS

PLAYFULNESS

HABITS

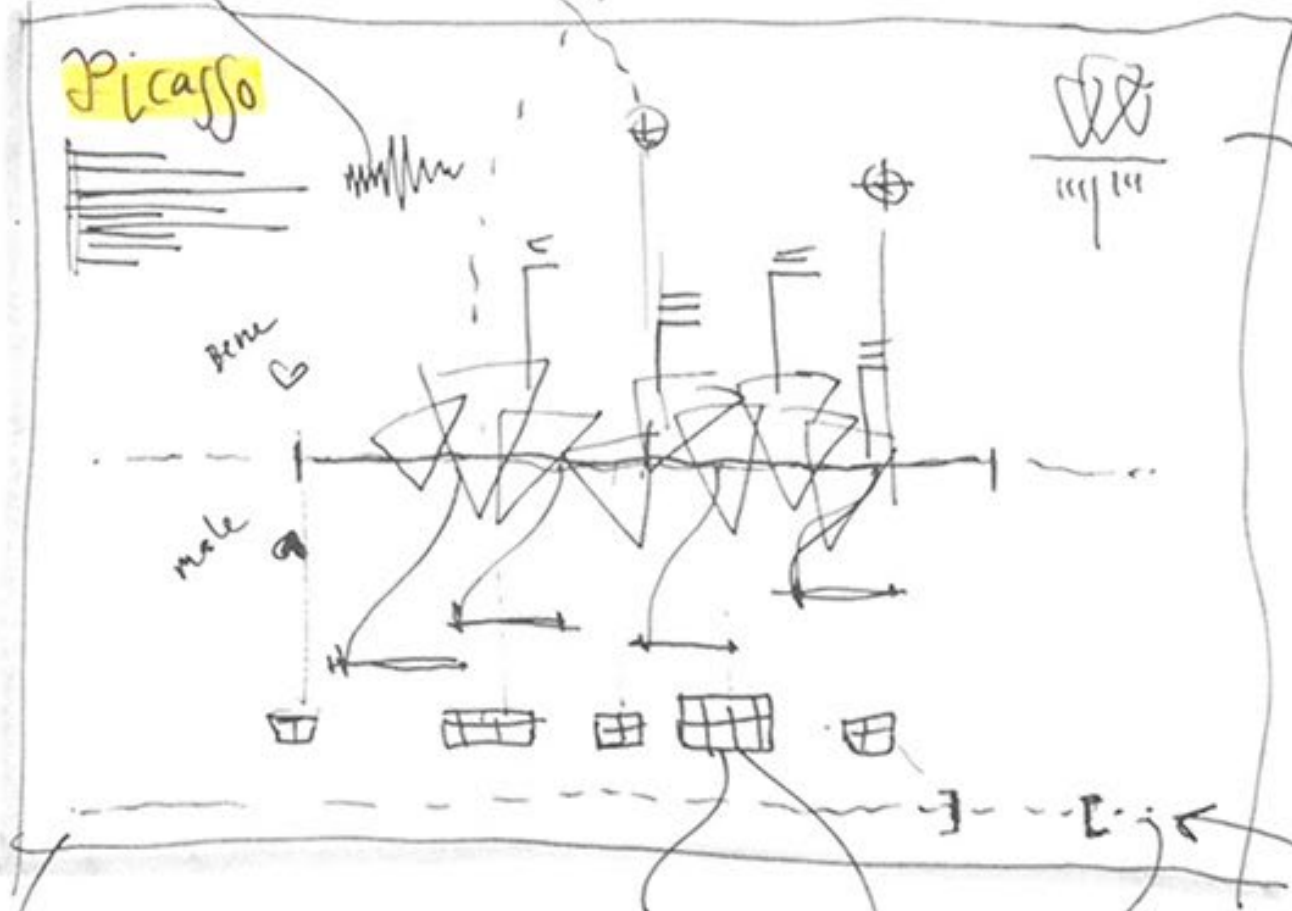
eventi
atm

lui ha
triangoli, matisse ha
i cerchi



per la storia
principale.

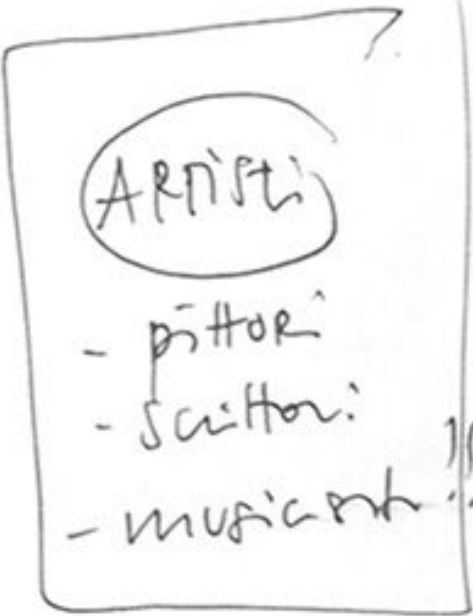
Picasso



legenda
sempre qui

> sua vita sempre
paragonabile alle
altre (es)

100
anni



* geografia

- Storia clinica / salute
- PECULIARITÀ
- Storia amorosa

Incontri con
altri artisti

eventi
principali
della

palette
colori dell'
artista

master
pieces

timeline
totale

fondo
sempre uguale

opere
rappresentate
con un qualche
spazio

Storia

TOPICS

ALL ABOUT GIORGIA

Accurat A new model of enterprise

Getting things done Tools and media

Data serendipity Goals and ideas and ideals

(and some designs for our lives)



With my work, I challenge the impersonality that data might communicate, designing visual narratives that connect numbers to what they stand for: knowledge, behaviors, people.



In her own words:

~~SAME APPROACH FOR DATA~~

SEES THE SAME USER: SOMENONE WHO WANTS TO BE CONNECTED

REFLECTIONS ON DATA VISUALIZATION PRACTICES

DATA HUMANISM

~~SMALL~~ ~~big~~ data

data ~~bandwidth~~ **QUALITY**

~~IMPERFECT~~ ~~infallible~~ data

~~SUBJECTIVE~~ ~~impartial~~ data

~~INSPIRING~~ ~~descriptive~~ data

~~SERENDIPITOUS~~ ~~predictive~~ data

data ~~conventions~~ **POSSIBILITIES**

data to ~~simplify~~ complexity / **DEPICT**

data ~~processing~~ **DRAWING**



~~SPEND~~ ~~save~~ time with data

data is ~~numbers~~ **PEOPLE**

data will make us more ~~efficient~~ **HUMAN.**

In her own words:



[HTTP://WWW.DEAR-DATA.COM/ALL](http://www.dear-data.com/all)



66 Dear Data
WEEK 52 - ... GOODBYE! ^{*Last week of Dear Data}
☹️

HOW TO READ IT:



This week I tracked all the "Goodbys / ByeByes / goodnight" I said. Each Element is a goodbye I said, in chronological order.

SHAPE = "HOW"

□ = in real life

▭ = over the phone

▭ = skype / hangout

△ = in public (in public speech)



○ → physical contact

○ → COLOR = to whom?

○ → color of The Triangle = did I add something?

▽ = good luck!

▽ = have fun / enjoy / divertiti!

▽ = talk soon / see you later / a dopo!

▽ = thanks! / thanks or ... / grazie

▽ = Bacione!

▽ = have a nice

- **kiss**
- hug
- hand-shake
- (no physical contact if dot is missing)

- mum
- boyfriend
- friend
- you and Rebecca
- coworker
- acquaintance
- client
- grandma

[HTTP://WWW.DEAR-DATA.COM/ALL](http://www.dear-data.com/all)

FROM:
G. LVPI



BROOKLYN
NY - USA

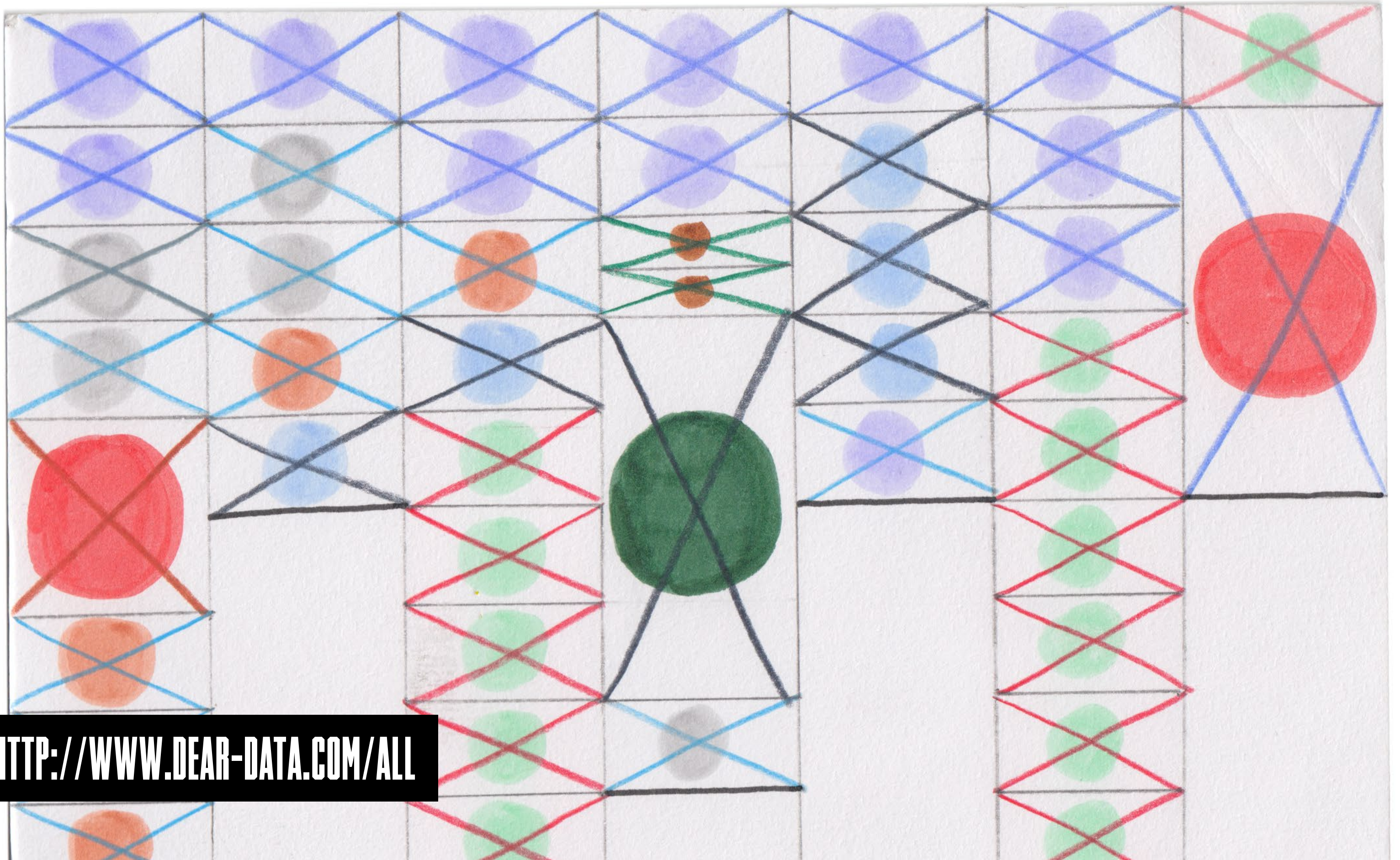
SEND TO:

STEFANIE POSAVEC

LONDON

- UK -

England



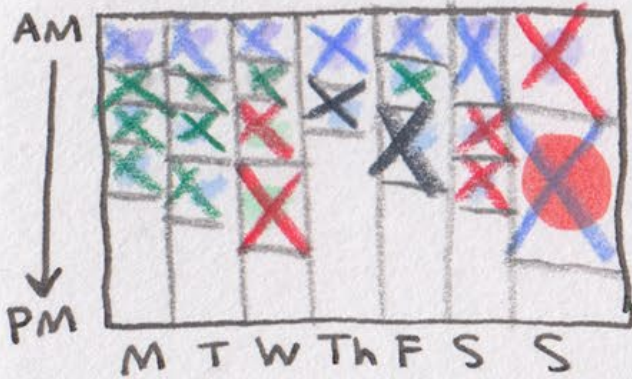
[HTTP://WWW.DEAR-DATA.COM/ALL](http://www.dear-data.com/all)

DEAR DATA - WEEK (52)

A WEEK OF GOODBYES ☹️

ABOUT THE DATA: SAYING GOODBYE, BOTH FOR AWHILE AND FOREVER.

HOW TO READ IT:










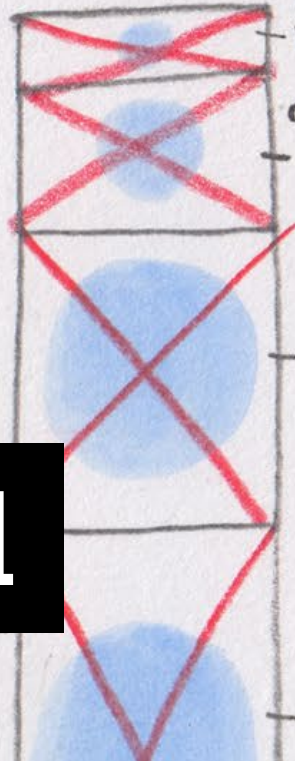
EACH  IS ONE GOODBYE.

GOODBYES ARE ORGANISED IN CHRONOLOGICAL ORDER FROM L-R AND TOP-BOTTOM.

TYPE OF GOODBYE / LEVEL OF EMOTION:

HOW / WHERE I WAS SAYING THE GOODBYE:

-  PHONE VIDEO / MESSAGE
-  IN SHOP
-  AT HOME
-  AT STUDIO
-  AT NOTTING HILL CARNIVAL
-  AT PUB (INCL. MY AMAZING PUB CRAWL!)
-  ON SOCIAL MEDIA



BEING POLITE, WE WON'T MEET AGAIN

'UNTIL WE MEET AGAIN'

NEARLY A FINAL GOODBYE

A FINAL

THANKS FOR SUCH A GREAT PROJECT WE DID IT!!!!

FROM: S POSAVEC

National Letter

14 - 18 September 2015

Royal Mail
Mount Pleasant
Mail Centre
15-09-2015
44009732



TO:
GIORGIA LUPI

BROOKLYN, NY 11249
USA

BY AIR MAIL

[HTTP://WWW.DEAR-DATA.COM/ALL](http://www.dear-data.com/all)

COLLEAGUE MY HUSBAND

STUNNAMENT SHOP-WORKER