# Stamen

**Science.**

**Media.**
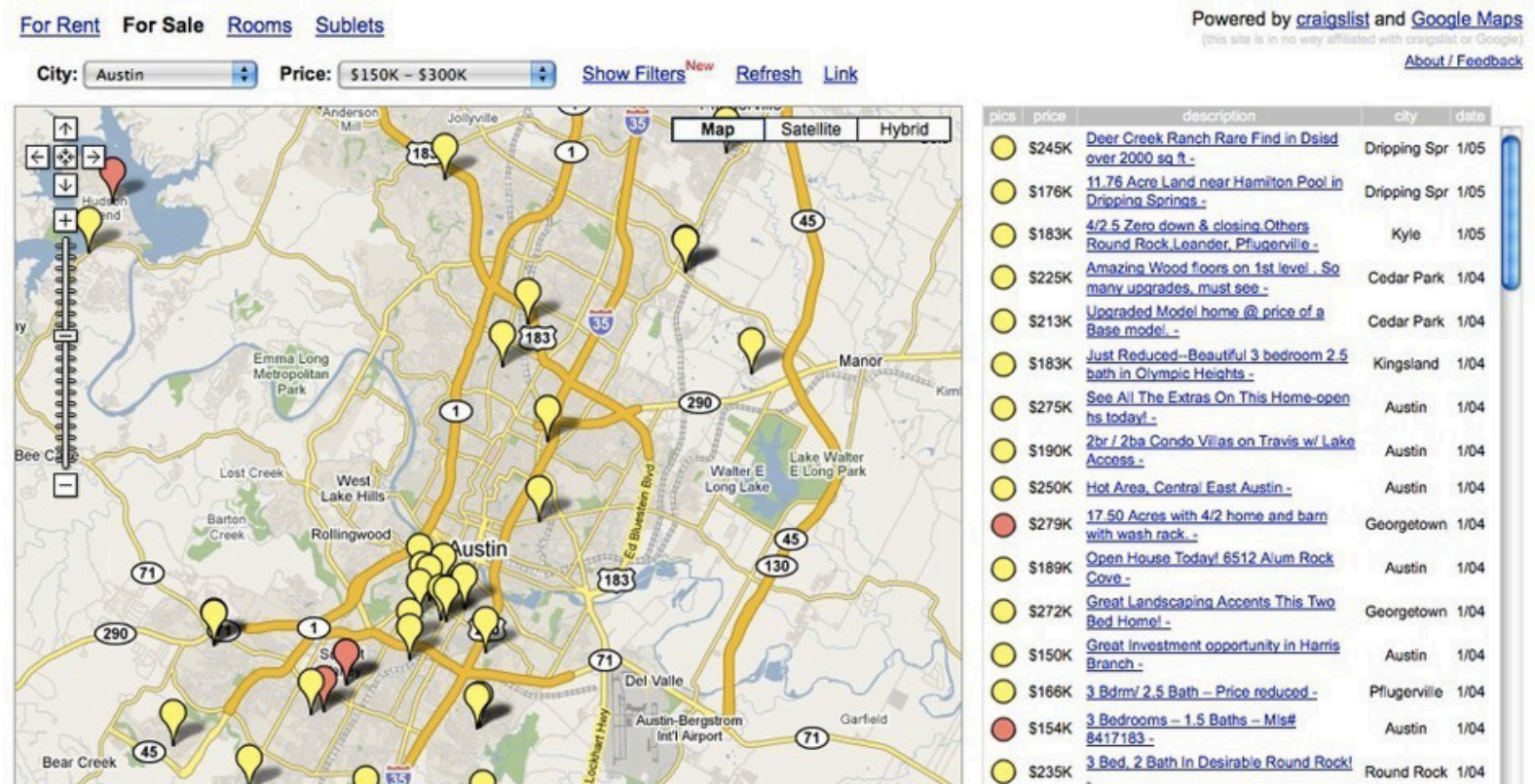
**Humanitarian.**

**Medical.**

"We are <u>neither</u> a research and development lab, <u>nor</u> a traditional design firm. We are something in <u>between and among and around</u> these things: a way to work with clients that values transparency, optimism and joy as much as it does profit, impact, and damn good design."

## HousingMaps for CraigsList

## Paul Rademacher

## 2005

"It introduced the idea that you can build a new website or service by borrowing pieces from existing sites, without asking for permission. The web is open, and we can shape it to our needs."

**Election
Cartograms**

**Mark Newman**

**2008**

"These maps were an effective counter to the [traditional U.S. election] maps that seemed to show huge, solid blocks of support for John McCain over Barack Obama. [...] We're really talking about states [whose] big cities have a substantial enough <u>impact</u> on the rest of the state to change it."
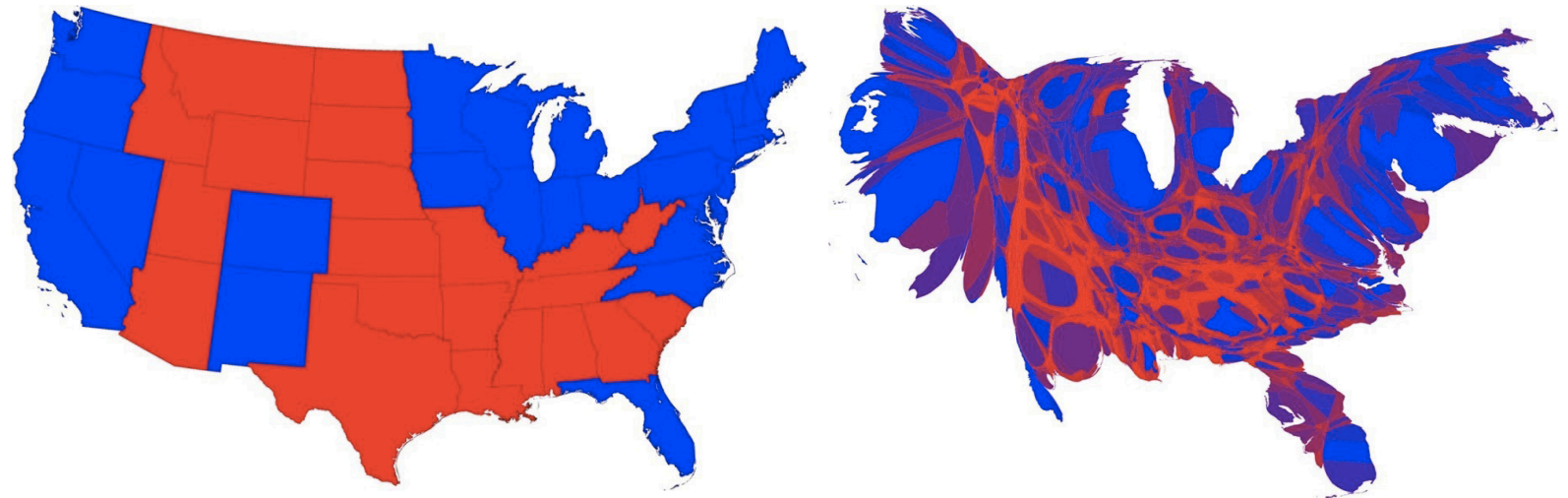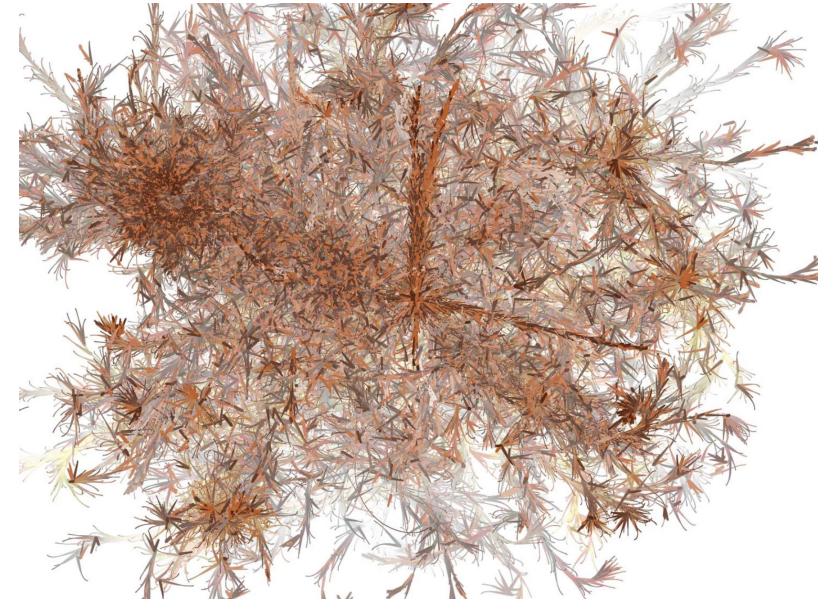
## Facebook Flowers

## Stamen Design

## 2012

"The patterns that emerge closely <u>resemble living organisms</u> like plants or algae, a theme we see again and again in large and complex data sets. "

https://stamen.com/work/facebook-flowers/
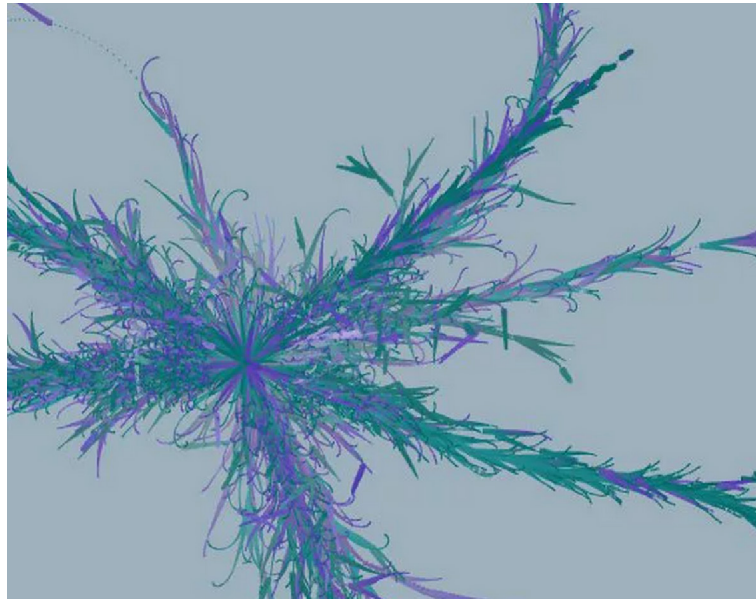
# The City from the Valley

# Stamen Design

# 2015

"[It's] not a literal representation, but it's much <u>more readable</u> than the actual routes"
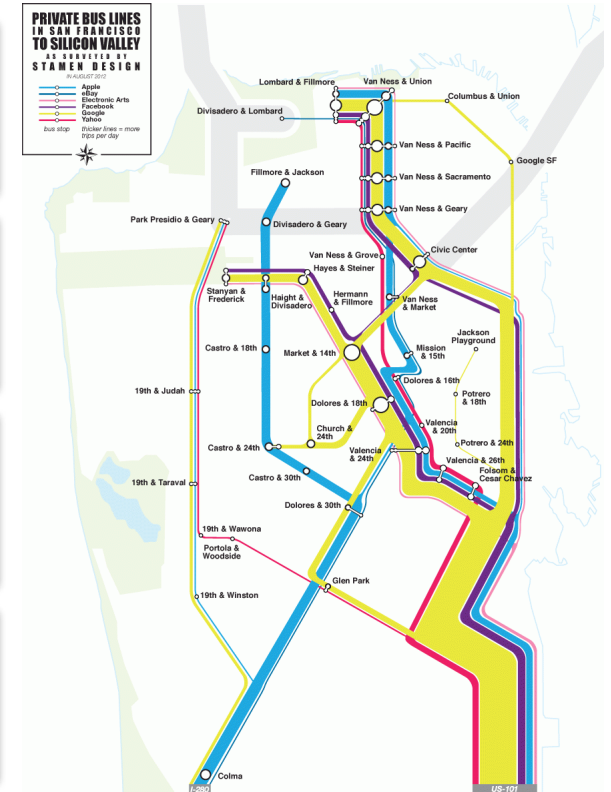
**maps.stamen.com**

**Stamen Design**

**2016**

"[We] think those applications are good metaphors to apply to maps to <u>push</u> the field forward."

Samia Husari

# maps.stamen.com

maps.stamen.com
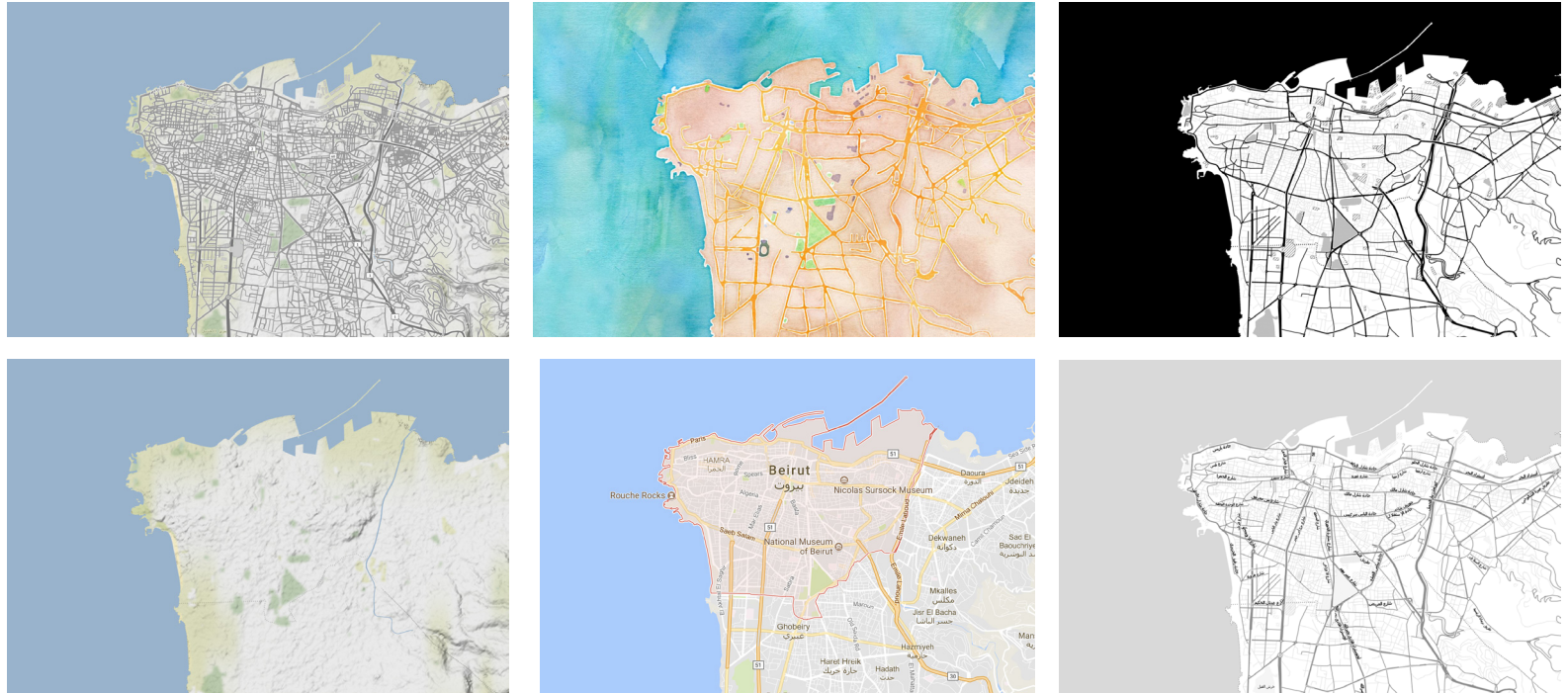
# Stamen Design

# 2016

**Atlas of Emotions**

**Stamen Design**

**2016**

"It's illumination."



ENJOYMENT

FEAR

DISGUST

SADNESS

ANGER

**Samia Husari**

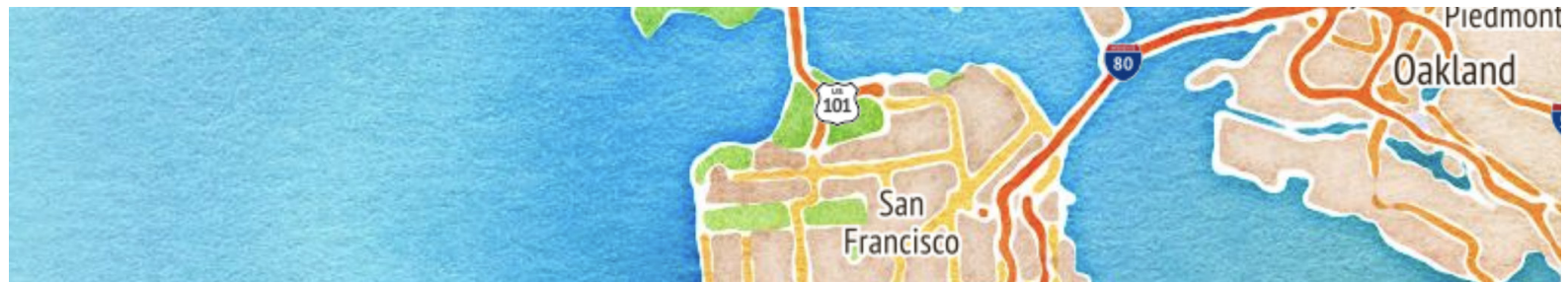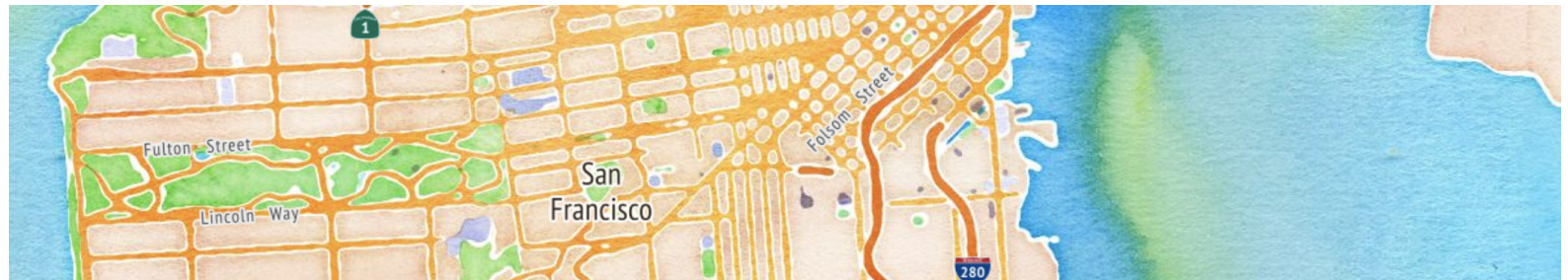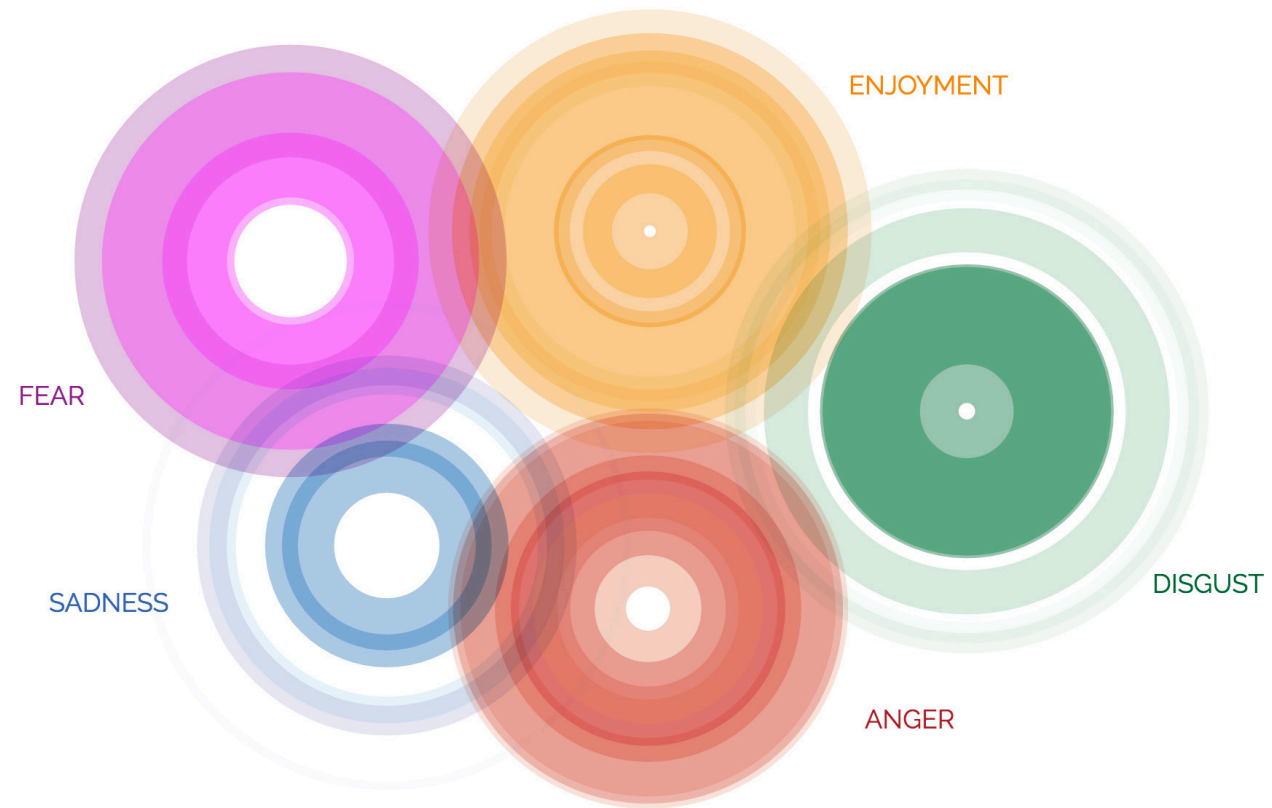# Atlas of Emotions

atlasofemotions.org/

# Stamen Design

# 2016



FEAR
We're afraid of danger.

ANGER

1ENT

APPREHENSIVE
Expecting harm but not knowing how to avoid it. Perceiving threats when they are not there, or magnifying the seriousness of a threat.

TERROR
HORROR
PANIC
DESPERATION
DREAD

NERVOUSNESS
Uncertainty as to whether there is a danger.

ANXIETY

TREPIDATION

LEAST INTENSE                          MOST INTENSE

NERVOUSNESS

HESITATE                                WORRY

In a state of nervousness, ruminating is DESTRUCTIVE. It inhibits collaboration.

RUMINATE
Repetitively think about the emotional experience.

**Samia Husari**